

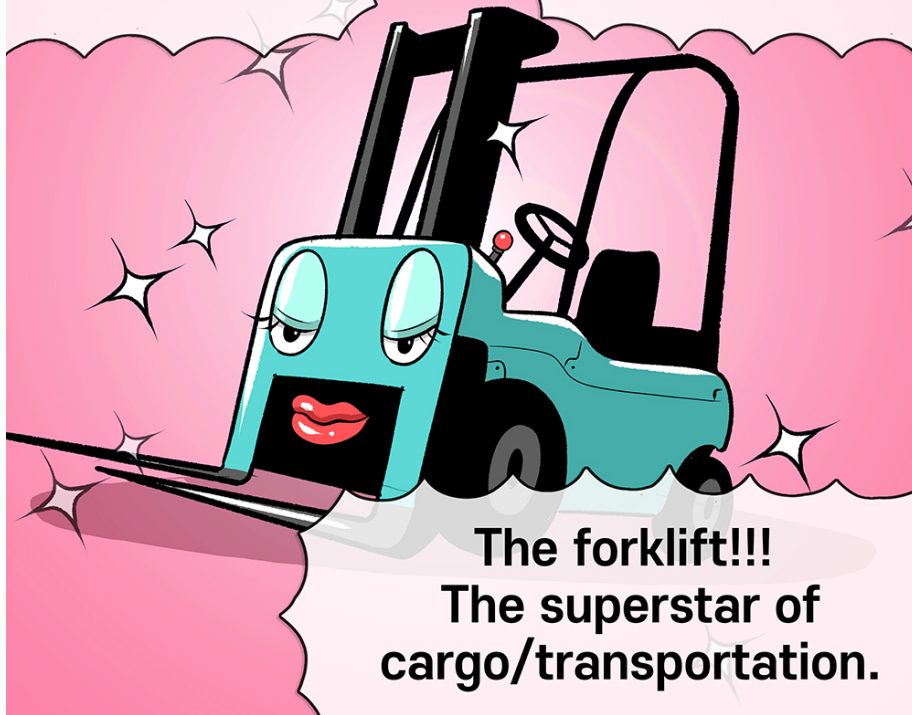
9 O'Clock Show Dear My Coupang - Heidi, the Girl of Forklifts

2021. 9. 23.



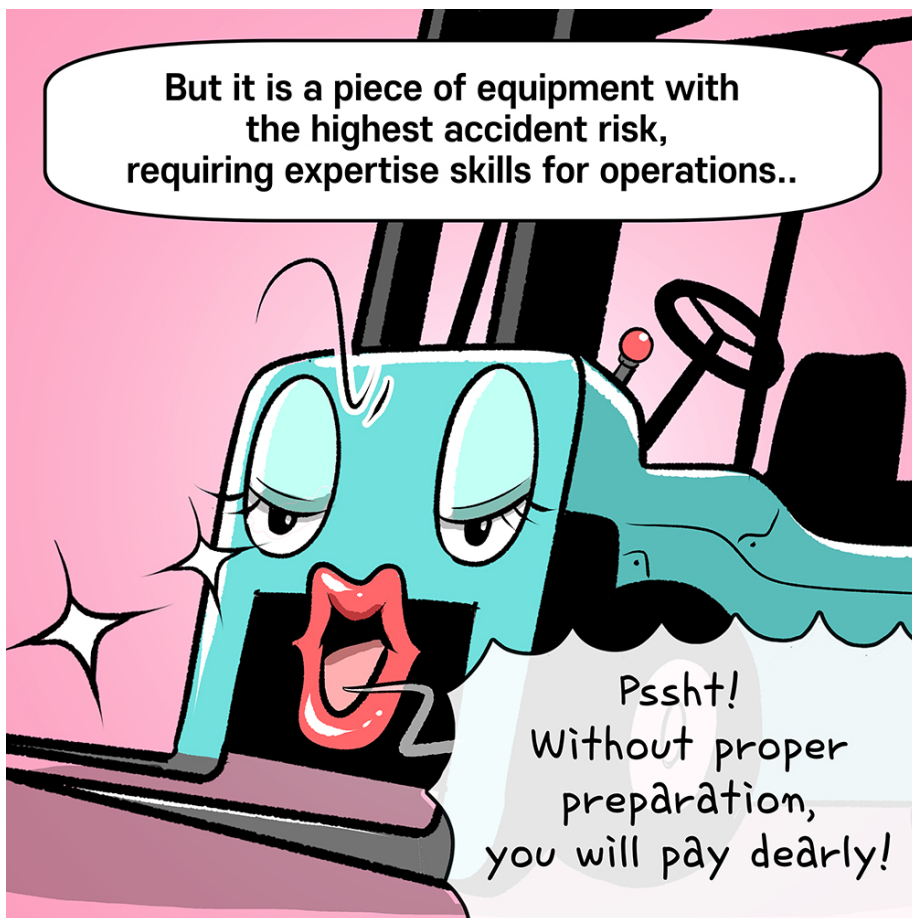
Two
forks!

Unmatchable
power!!



The forklift!!!
The superstar of
cargo/transportation.

But it is a piece of equipment with
the highest accident risk,
requiring expertise skills for operations..



Pssht!
Without proper
preparation,
you will pay dearly!

* PIT: Powered Industrial Trucks

That's why there is a school in Coupang that holds in-house safety trainings & forklift driving ability tests!

And we are going to visit "Coupang's Yangji PIT* training center," where the trainings are held!

Coupang PR
Sergei (4X yo)

Cartoonist
YouJin Jung (3X yo)

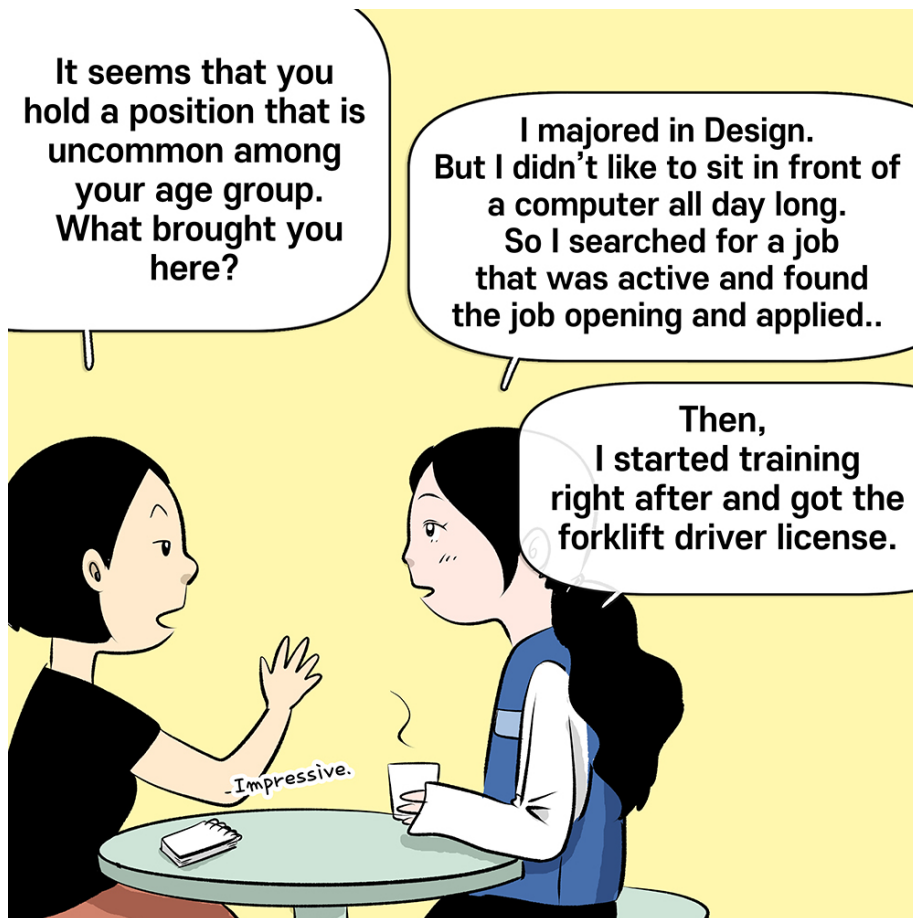
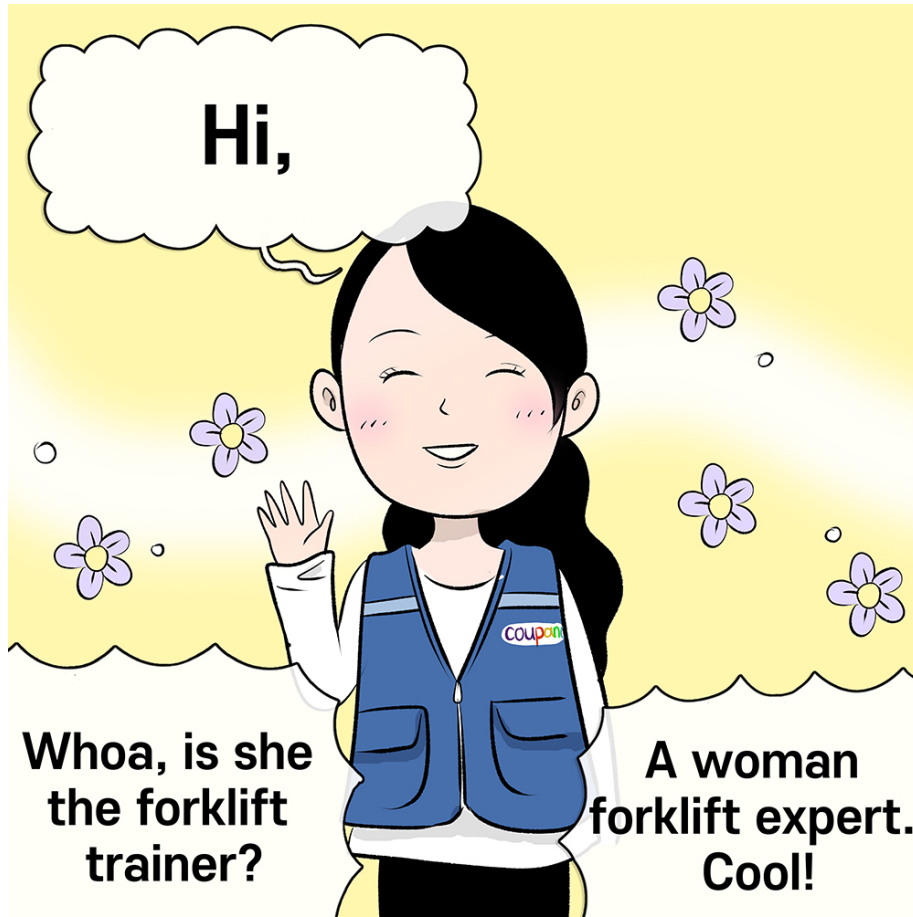
Who is the trainer we're to interview?

The interviewee is a 23-year-old woman nicknamed "Heidi."

Huh! That is an unexpected profile. Is she like "Heidi, the Girl of the Alps.."

There she comes.





Don't the trainees behave disorderly because you are a young woman?



Ne-ver.

Oh that makes sense.

Firstly,
I am the one to decide
whether they
pass the test or not :)

This is the place for
driving tests and practicing



Wow, it's super clean.
the floors are spotless!

We put a lot of work
into managing this place-

*This is
my company.*

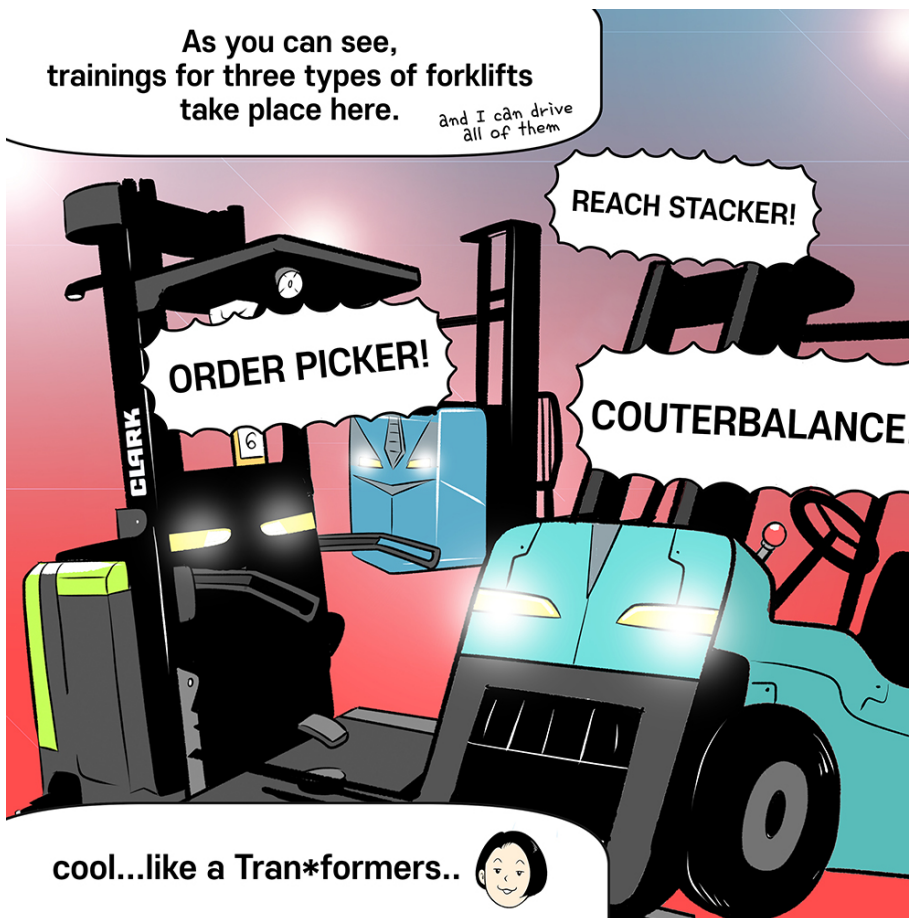
You have to put on the safety gear here.

That harness is used to prevent falls.



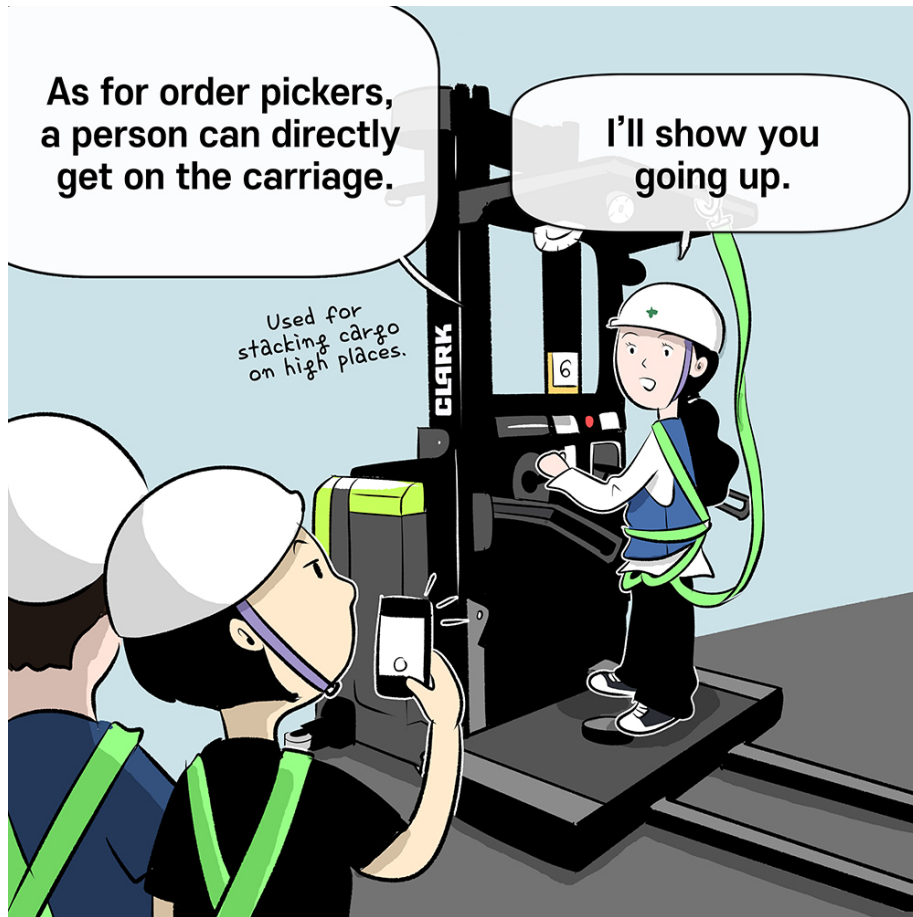
As you can see, trainings for three types of forklifts take place here.

and I can drive all of them



cool...like a Tran*formers..

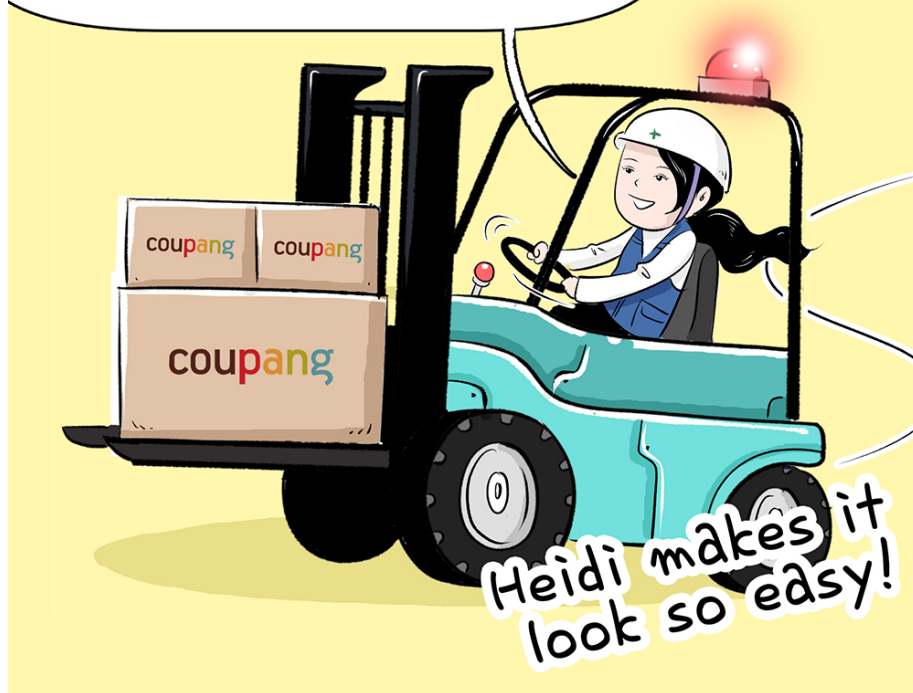




**10 meters high..
where humans
feel the greatest fear..**



As for the driving test,
you need to complete a course
consisting of a zigzag, an eight, and racking
and come out in reverse.
There is a time limit! You need to succeed
within 15 minutes total.



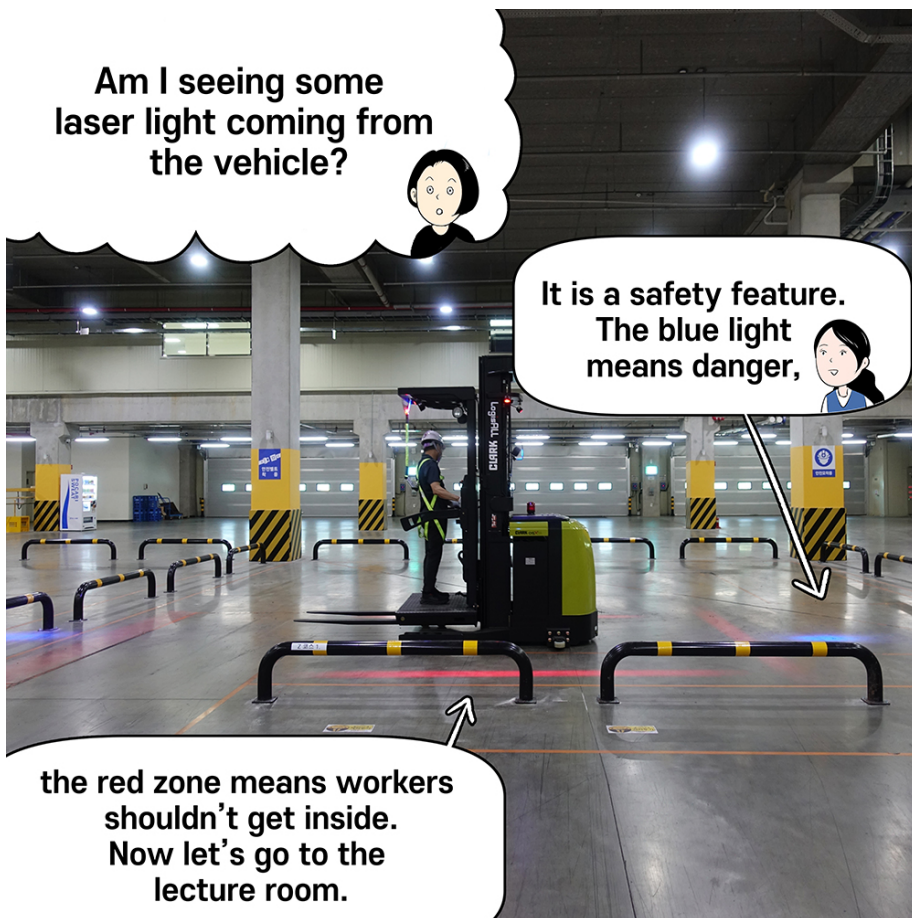
Am I seeing some
laser light coming from
the vehicle?



It is a safety feature.
The blue light
means danger,



the red zone means workers
shouldn't get inside.
Now let's go to the
lecture room.

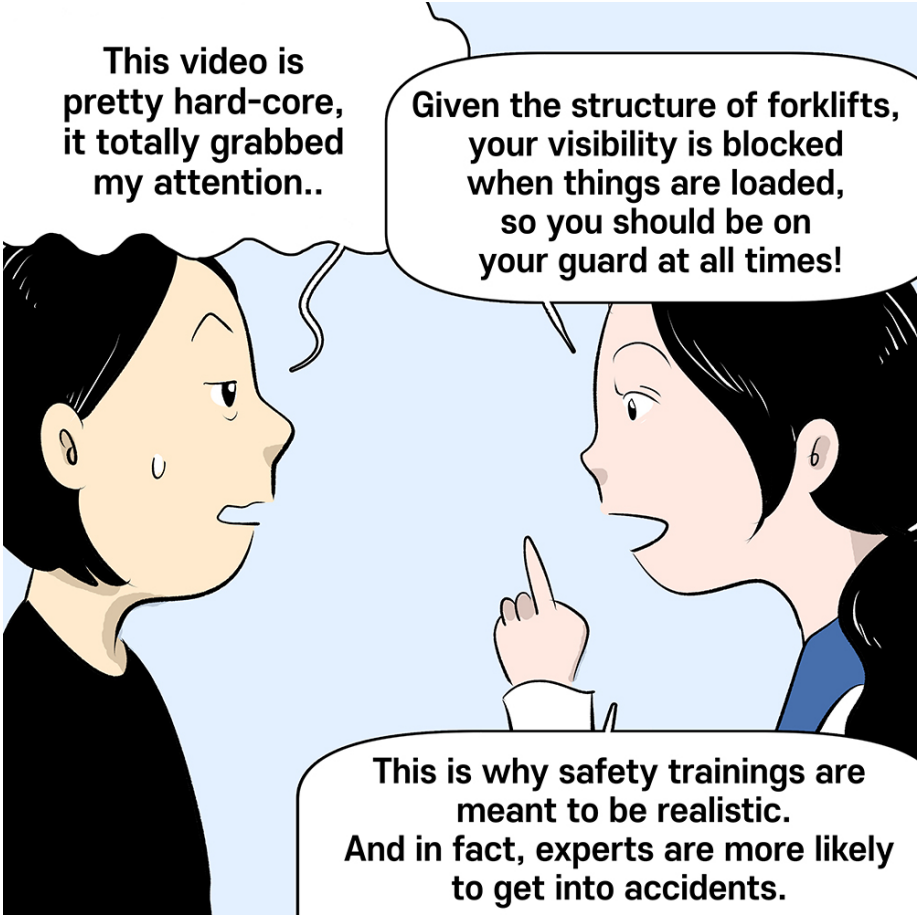


This is where you learn about equipment and get safety training.

All instructors have long work-experience at Coupang sites so they teach in a way that the trainees can easily see the real risks of the work sites.

Let's now watch a video we produced.

THUD!
CRACK



This video is pretty hard-core, it totally grabbed my attention..

Given the structure of forklifts, your visibility is blocked when things are loaded, so you should be on your guard at all times!

This is why safety trainings are meant to be realistic. And in fact, experts are more likely to get into accidents.



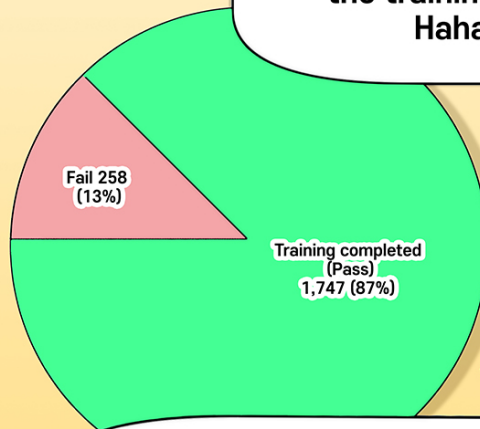
so we hold trainings also for workers that have already been working at Coupang, not just new forklift workers.

*Careful..
Very careful..*

We aim to have all forklift workers complete this training and pass the test.

Then what about the pass rate?

It is 87%.
Those who fail should complete the training again.
Haha...



(The number of workers who completed training... As of Jun. 20, 2021)

This test is meaningful in that it has a pass/fail system even though those who already have national licenses take the test.

Do you have any trainee that was especially memorable?

Yes. There was a middle-aged female trainee who failed the test five times..



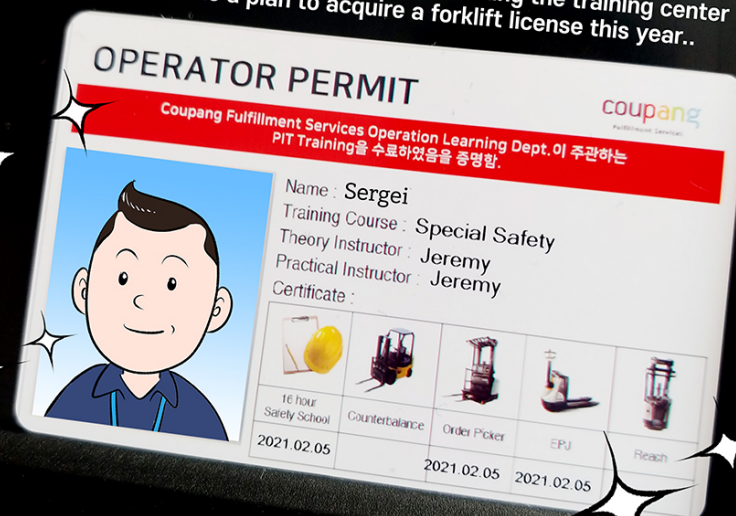
Nonetheless, she practiced hard even during her breaks and passed the test the sixth time!

That's it for now.
This is the end of our report on
Coupang forklift training school.
Safety first!



[Photo of the permit]

Sergei (4X yo)
who was greatly inspired after visiting the training center
has made a plan to acquire a forklift license this year..



취재 문의 media@coupang.com