

9 O'Clock Show Dear My Coupang - Keisha and the City

2022. 5. 13.



AH RIGHT, WE
WORK FROM
HOME -

LET ME FIX
MY BREAKFAST...

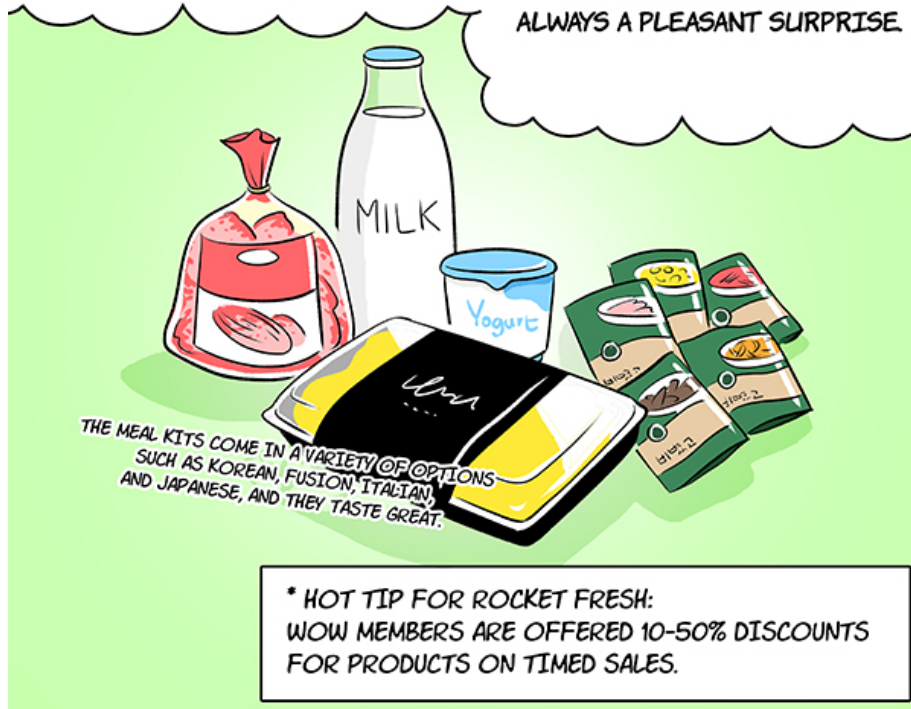
I LIVE IN A STUDIO.
THERE ARE NO STORES OR MARKETS NEARBY.
AND I DON'T HAVE A CAR
BUT I HAVE NO WORRIES! WHY?

BECAUSE I HAVE...
ROCKET FRESH!



MY ORDER ARRIVES VERY FAST,
SO I DON'T WORRY
ABOUT THE FOOD GOING BAD.

AND THE MEAL KITS ARE
ALWAYS A PLEASANT SURPRISE.



THE MEAL KITS COME IN A VARIETY OF OPTIONS
SUCH AS KOREAN, FUSION, ITALIAN,
AND JAPANESE, AND THEY TASTE GREAT.

* HOT TIP FOR ROCKET FRESH:
WOW MEMBERS ARE OFFERED 10-50% DISCOUNTS
FOR PRODUCTS ON TIMED SALES.

AFTER MEALS, I TAKE HEALTH
SUPPLEMENTS THAT I'VE
PURCHASED FROM OVERSEAS
THROUGH **ROCKET JIKGLU**



PROBIOTICS, VITAMIN C,
OMEGA-3, ETC.

IF YOU'RE A WOW MEMBER,
YOU GET **FREE DELIVERY**
FOR ROCKET JIKGLU

AND YOUR ORDERS ARE DELIVERED
WITHIN THREE TO FOUR DAYS
ON AVERAGE.

FREE DELIVERY FOR PURCHASES OVER 29800 WON FOR NON-MEMBERS

A FEW HOURS LATER

DING-DONG!
DING-DONG!

!!

CLOTHES
CHANGED



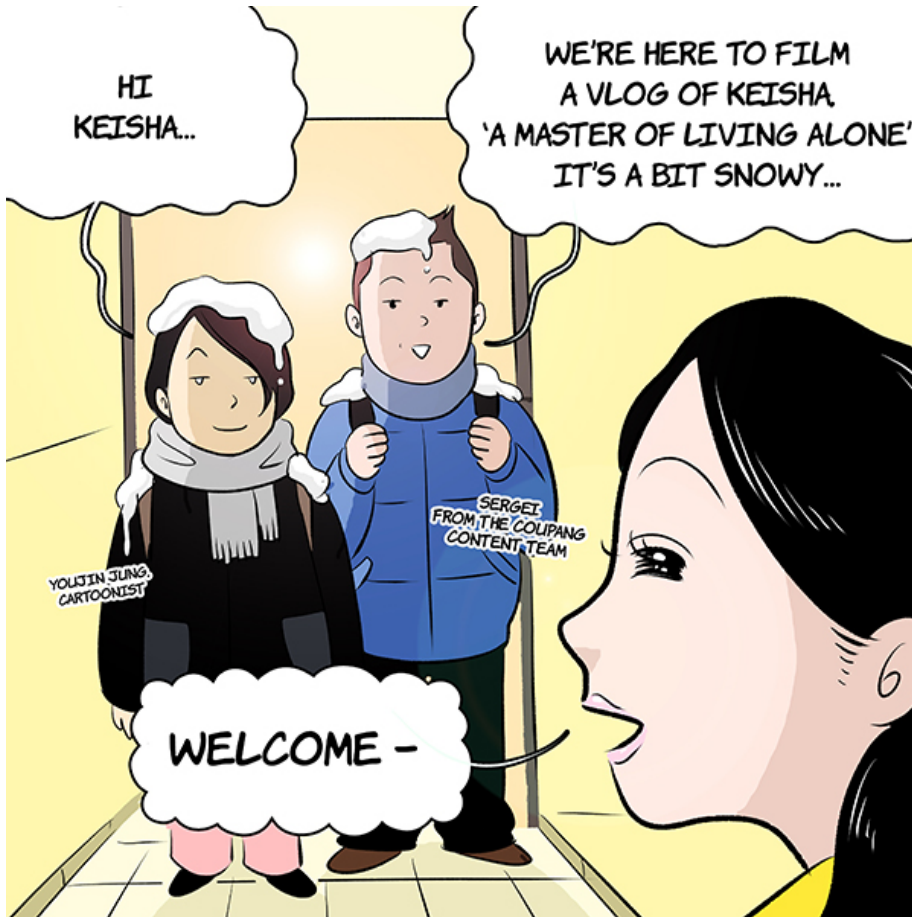
HI
KEISHA...

WE'RE HERE TO FILM
A VLOG OF KEISHA
'A MASTER OF LIVING ALONE'
IT'S A BIT SNOWY...

YOUNG JUNG,
CARTOONIST

SERGEI
FROM THE COLIPANG
CONTENT TEAM

WELCOME -



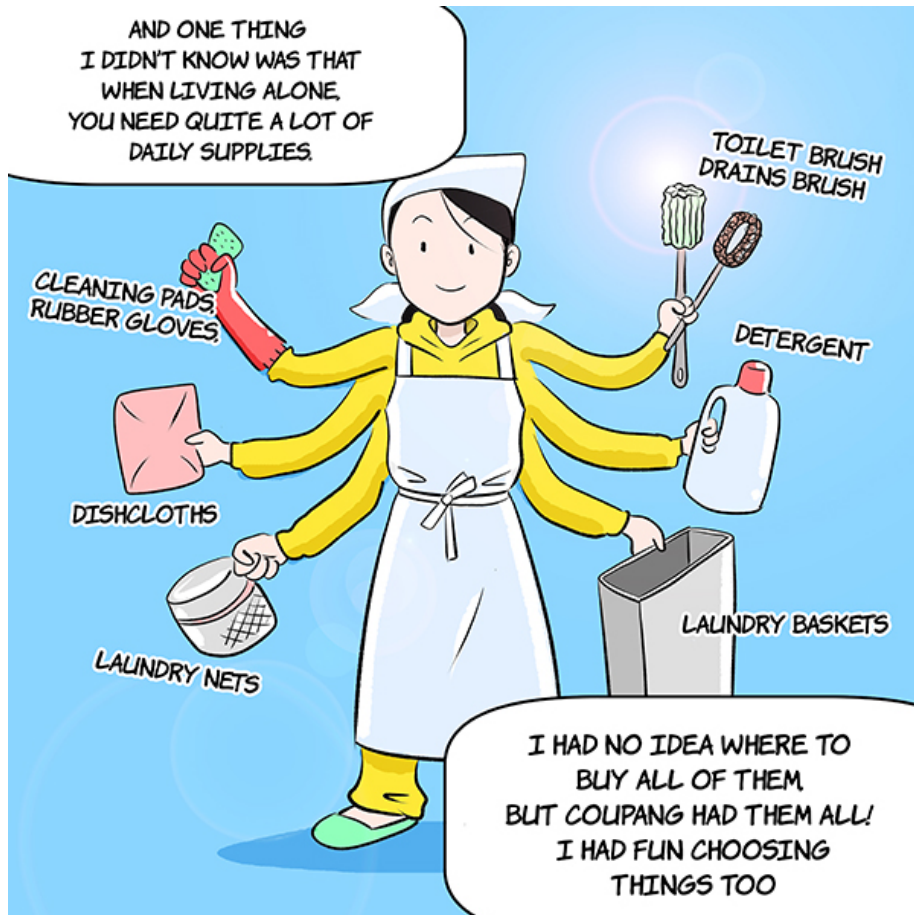


GET YOUR ORDER
DELIVERED AS SOON
AS THE NEXT DAY!

SOMEONE IN MY TEAM GOT
MARRIED AND PURCHASED
ALL HER FURNITURE FROM COUPANG.
THEY EVEN SENT A LADDER TRUCK



AND ONE THING
I DIDN'T KNOW WAS THAT
WHEN LIVING ALONE
YOU NEED QUITE A LOT OF
DAILY SUPPLIES.



TOILET BRUSH
DRAINS BRUSH

DETERGENT

CLEANING PADS
RUBBER GLOVES

DISHCLOTHS

LAUNDRY NETS

LAUNDRY BASKETS

I HAD NO IDEA WHERE TO
BUY ALL OF THEM
BUT COUPANG HAD THEM ALL!
I HAD FUN CHOOSING
THINGS TOO

WHAT I LOVE THE MOST ABOUT
THE WOW MEMBERSHIP IS
NO RETURN FEES.



I GOT A GREAT DEAL ON
HIKING SHOES AT 99,000 WON
I JUMPED ON THE CHANCE
AND BOUGHT IT.



APPLY FOR EXCHANGE, RETURN



SINCE ON COUPANG, I CAN RETURN THEM WITH
JUST ONE TAP ON MY PHONE IF THEY DON'T FIT.
ALL I HAVE TO DO IS JUST TAP A BUTTON
ON THE APP AND PUT THE ITEM OUTSIDE MY DOOR...

THOUGH I'VE NEVER WORN THEM YET...

THROUGH ROCKET DELIVERY, YOUR
ORDER CAN BE DELIVERED EVEN ON
THE VERY SAME DAY. I ONCE HAD A
CLOGGED TOILET IN THE MORNING.

I GOT FREAKED OUT!



BUT THANKFULLY,
A SUPER-STRONG PLUNGER WAS
AVAILABLE ON COUPANG.
I HAD IT DELIVERED THAT VERY EVENING!

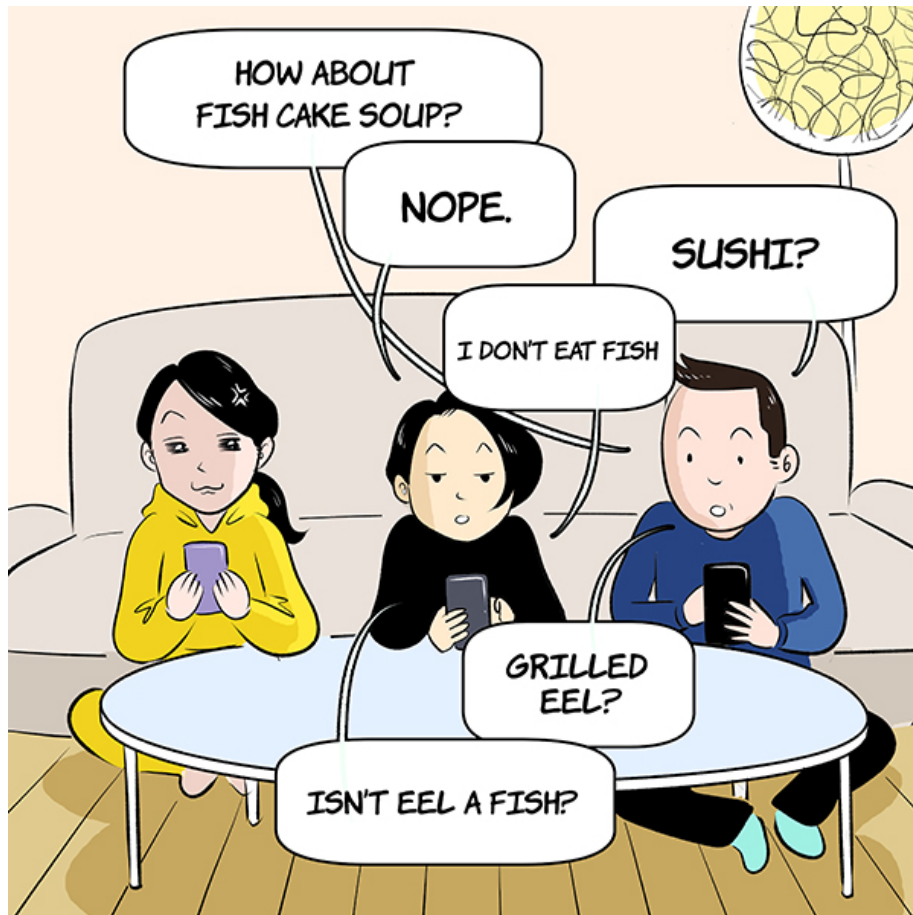
I BOUGHT IT AFTER CHECKING THE REVIEWS. IT WORKED REALLY WELL.

YOU KNOW WHAT?
A TOILET GETS EASILY CLOGGED WHEN YOU
FLUSH FECE WITH TOILET PAPER IF YOU
FLUSH FECE AND TOILET PAPER SEPARATELY
THE TOILET RARELY GETS CLOGGED
EVEN IF THERE IS A LOT OF IT

BUT IF THE TWO THINGS ARE COMBINED,
IT CREATES AN EFFECT SIMILAR TO TENSILE
STRENGTH THAT INCREASES WHEN A STEEL
BEAM IS PUT INSIDE CONCRETE, WHICH IS WHY
THE TOILET GETS EASILY CLOGGED. SO LIKE
DOUGH TOILET PAPER AND FECE INCREASE
EACH OTHER'S STRUCTURAL STRENGTH.

AN ENGINEERING
MAJOR

DINNER TIME!
WHY DON'T WE ORDER
SOMETHING ON
COUPANG EATS!!



THEY COULDN'T AGREE ON A MENU
SO THEY ENDED UP ORDERING SEPARATE MEALS.

CHINESE
STIR-FRIED SEAFOOD
AND VEGETABLES
(SERGEI'S PICK)



HUMMUS + BREAD
(YOU JIN JUNG)



CURRY +
HONEY BUTTER
NAAN (KEISHA)



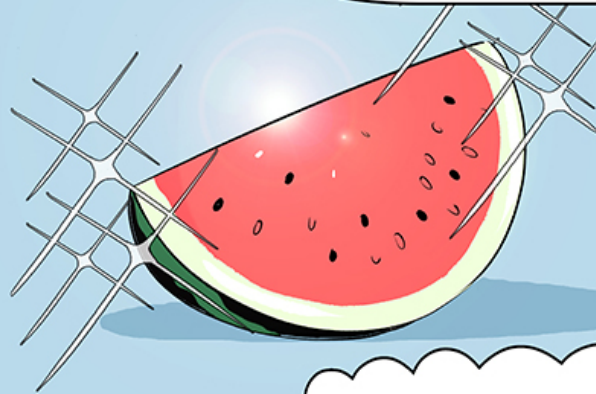
THE CURRY AND NAAN
THAT I ORDERED ARE
EATS ORIGINALS. THAT MEANS
THE STORE IS ONLY
AVAILABLE ON COUPANG EATS.

THAT'S WHY I
ORDERED FROM THERE.

I LIKE COUPANG EATS FOR
ITS FAST DELIVERY.
THAT'S WHY MANY PEOPLE
ARE COMING ON BOARD

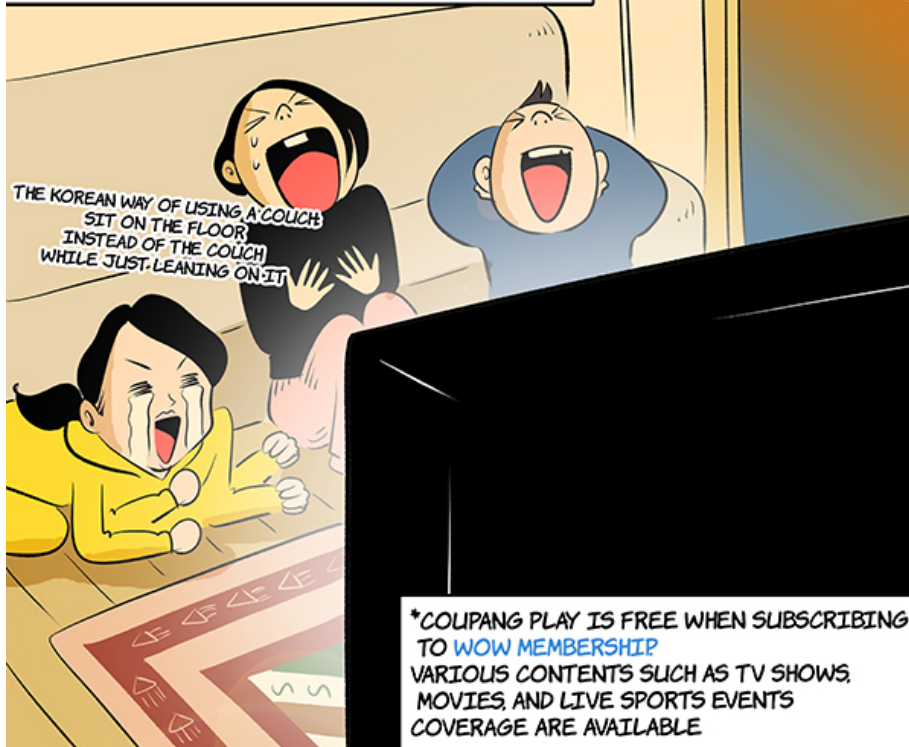
I EVEN BUY FRUITS AND
SIDEDISHES ON COUPANG
EATS THESE DAYS

AND IN THE SUMMER
YOU CAN BUY WATERMELONS
SLICED IN
SINGLE-SERVING SIZES!



WHAAAT?!
I WILL CHECK IT OUT
THIS SUMMER!

WHILE WAITING FOR EATS, WE
WATCHED 'SATURDAY NIGHT LIVE'
ON **COUPANG PLAY**.



IN THE MEANTIME,
COUPANG SENT ME THE ADVANCE PAYMENT FOR
THIS CARTOON (TRUE STORY)





취재 문의 media@coupang.com