

## Facts about the coverage by the Financial Times

2021. 4. 3.

Certain organizations have made numerous false statements about Coupang's worker safety. The media, including the Financial Times, has published several of these false statements. Coupang has retained outside legal counsel and has been actively engaged with the media outlets to correct these erroneous statements. As a result, the Financial Times made several significant corrections to its story. Below are the facts on worker safety at Coupang.

- **In the last 10 years, Coupang has had zero accident deaths.** Over that same time period, the logistics industry average is 80 accident deaths per year. [see chart below]
- **In the last 10 years, there has been only one work-related death.** In contrast, the number of work-related deaths in the logistics industry is approximately 120-150 every year. [see chart below]
- Coupang employees have unfortunately died from cardiac and cerebrovascular disorders, which are the 2<sup>nd</sup> and 4<sup>th</sup> leading causes of death in Korea. It is estimated that 53,000 people die of cardiac and cerebrovascular disorders every year in Korea **which is one fourth the rate of the U.S.** Coupang, the third largest employer in Korea, has had workers that unfortunately suffer from these same ailments. However, the disease mortality rate at Coupang is lower than the average mortality rate in Korea. In his column, an occupational environment medical specialist, said, "As of 2019, ischemic heart diseases and cerebrovascular diseases took as many as 35,000 lives in Korea," adding, "If three out of the 51000 employees, as of the end of 2020, died from cardiovascular diseases, **the number of deaths caused by ischemic heart diseases and cerebrovascular diseases in Coupang is lower than the national average even if taking the gender and age of the population into account.**" <Column link: [Upon the controversy over overwork deaths in the logistics industry](#)>

At Coupang, we care deeply about the welfare of all employees, and we take our responsibility to protect their health and safety seriously. Our record of safety reflects our commitment to lead the logistics industry on health and safety issues. We have been at the forefront creating a new working environment for the logistics industry in Korea. For example, in the logistics industry where the standard is a six-day workweek, we were the first and remain the only major company to implement a 5-day workweek for our drivers. We also hire directly 100% of our drivers, Coupang friends, and provide them with paid time off, guaranteed breaks, and full benefits. The vast majority of drivers in the logistics industry receive none of the three. [see chart below] Coupang is committed to continuing to lead the logistics industry by prioritizing the safety of our workforce.

## Accident Deaths (2011 – 2020)

Year	Coupang	Logistics Industry
2011	0	108
2012	0	109
2013	0	86
2014	0	74
2015	0	88
2016	0	82
2017	0	71
2018	0	80
2019	0	59
2020	0	50
<b>Total</b>	<b>0</b>	<b>807</b>

※ The logistics industry indicates the transportation, warehousing, and communications sector.

※ The 2020 accident death toll is based on the period from January to September 2020.

## Work-related deaths (2011 – 2020)

Year	Coupang	Logistics Industry
2011	0	134
2012	0	140
2013	0	135
2014	0	119
2015	0	131
2016	0	129
2017	0	121
2018	0	157
2019	0	153
2020	1	116
<b>Total</b>	<b>1</b>	<b>1335</b>

※ The logistics industry indicates the transportation, warehousing, and communications sector.

※ The 2020 work-related death toll is based on the period from January to September 2020.

## Coupang-led Standards in the logistics industry

Category	Coupang Friends (Coupang delivery drivers)	Major Companies in the Logistics Industry
Employment type	Direct hire	Outsourced
Working hours	Less than 5 days and 52 hours per week	More than 6 days and 71 hours per week
Sorting work	Designated 4,400 workers who are dedicated to sorting	Only some companies adopted the designation of workers who are dedicated to sorting
Annual leave	15 days or more	None(*)
Rest time	Guaranteed	None(*)
Four major public insurances including industrial accident insurance	100% provided / guaranteed	Not provided(*)

(\*) Since these companies do not classify most of their drivers as employees, most of their workers are not eligible for benefits such as annual leave, break time or four major insurances.

취재 문의 [media@coupang.com](mailto:media@coupang.com)